Quality-Oriented Management in Komatsu Ltd.

Speaker:
Masahiro Sakane
Chairman of the Board
Komatsu Ltd.

Contents:

1. Komatsu's particularity about "Quality and Reliability"
2. World economy from Komatsu's point of view
3. Attention and result of "Reform of business structure", which he promoted by himself as a president
4. Corporate value and Brand Management
5. Target setting and management of a company considering future situation

<Personal history>

1963 Started working in Komatsu
1989 Director
1990 President of Komatsu Dresser Company (Komatsu America Corp. at present)
1994 General Manager of Technology & production Div. (Managing Director)
1997 General Manager of Corporate planning Div. (Executive Managing Director)
2001 President
2007 Chairman of the Board